

email: entreasi@nic.in

Toll free: 1800-180-7041

Phone No. 01991-244320

Fax No. 01991-244320

**Office of the District Election Officer
(Deputy Commissioner) – Reasi.**

Election Urgent

Assistant Commissioner Development,
Reasi.

No: DEO/RSI/LS/2014/482676

Dated: 27-03-2014

**Sub: Response on clarification sought for removal of hoardings/
banners/wall paintings.**

Ref: ACD Reasi's letter No: ACDR/13-14/10819-20 dated: 27-03-2014.

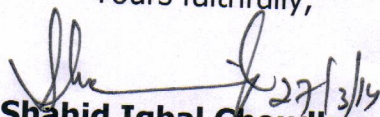
Sir,

The matter regarding removal of hoardings/banners/wall paintings has been discussed in a series of meetings and guidelines of Model Code of Conduct also provided to all departments, however, clarification is as under:

1. Centrally Sponsored/State Schemes depicting achievements of party in power/photographs of Ministers/Politicians of parties in power at centre and state.
2. Achievements of departments showing physical/financial targets; beneficiary programmes.
3. Any advertisement reflecting achievements under scheme at National/State/District /other level.

All the hoardings in these categories shall stand removed. Hoardings, banners, wall paintings showing names of schemes or programme which are ongoing before the financial year as part of Central/State plan in the district or outreach and IEC advertisements like Anti-Tobacco, Anti-Polythene, Total sanitation campaign, etc. shall not attract violation of Model Code of Conduct except for violation in case of J&K Prevention of Defacement of Property Act, 1985 i.e in case of such proven case. It is again reiterated that idea is only not to allow reflection of achievements of the Government Schemes which may influence the electorate.

Yours faithfully,


Dr. Shahid Iqbal Choudhary, IAS
District Election Officer
Reasi

Copy to:

1. Chief Electoral Officer, J&K Jammu for favour of kind information.
2. Addl. Deputy Commissioner, Reasi for information.
3. ARO-57, 58 and 59 for information and necessary action.
4. _____ all district officers for information and necessary action.
5. I/C Website
6. Notice board.